

## The trusted global payments platform

The payments industry is continuously changing. Consumers and merchants are looking for more payment methods, less friction and advanced protection against fraud. It is challenging for most merchants and payments companies to keep up with those changes and provide up-to-date solutions as payments become increasingly specialised.

Merchants need a knowledgeable partner acting as an extension of their business. WLPayments offers an innovative acquirer-agnostic payment orchestration platform to **Online Merchants, Acquirers, PSPs, ISOs, and EMIs** around the world.



With WLPayments you can accept payments worldwide, gain actionable insights, route transactions via multiple acquirers and increase your transaction success rate. Now, you can make sure your customers pay in the most secure way, with the best innovations in the payments space.

WLPayments has over 100 payment methods available worldwide, with continuously expanding coverage. All languages and almost all currencies are supported.



# Features

WLPayments' conversion-boosting features for frictionless payments and best-in-class payments strategies



## Innovative Features

- Cascading
- Pay-by-Link
- Smart Retries
- Split Payments
- Second Chance
- Flex 3DS & Routing
- Pay-ins & Pay-outs
- QR Code Payments
- One-click Payments
- Social Media Payments
- Intelligent Transaction Routing



## Super Fast Integration

- Modern APIs/ Plugins, Wrappers, SDKs, etc.
- Fully Cloud-based Platform
- On-Demand Integrations
- 24/7 Emergency Support
- Flexibility in Customization
- Modern & Modular Technology
- One Integration = Access to Worldwide Payments



## All-in-One Platform

- Customer Insights
- Payment Orchestration
- Multilingual Checkout Pages
- Real-Time In-Depth Reporting
- Customised Chargeback Panel
- Multi-Currency Merchant Portal



## Data Security & Control

- Risk Engine
- Tokenization
- 3D Secure 2.2
- 3 Layered Security Setup
- Embedded Ethoca™ Data
- PCI DSS Level 1 Compliant



## Quick White-Label Setup

- Company URL
- Transparent Pricing
- Fully Branded Platform
- Plug & Play Technology
- Automated Reconciliation
- Short Communication Lines

## ✓ How can you optimise your payment success rate?

Data is information, and information is knowledge. Our modern and modular platform gives centralised access to transaction data across all channels and geographies. No more slicing and dicing of data, all information is available in one unique platform:

- Chargeback Panel
- Acquirer Health Check
- eCommerce Data
- Individual & Aggregated Transaction Data

and much more data for detecting any inefficiencies in the payment process, improving the transaction success rate, and making data-based decisions for future planning.

## ✓ How can you benefit from our Payment Orchestration?

Our advanced orchestration of payments is built into a single-layered architecture with several key functionalities, including:

- **Intelligent Transaction Routing** - absolute control over your payment flow
- **Flex 3DS & 3DS routing** - low-cost frictionless & risk-free payments
- **Cascading and Retry** - revenue and customer retaining features
- **In-Depth Reporting** - high-quality data, leading to better decision-making
- **Chargeback Management** - lower chargeback costs and safeguard your MID
- **Automated Reconciliation** - less administrative costs and 100% accuracy

## ✓ Is expanding to new markets taking too much time?

With WLPayments, time is not your concern. Merchants can have our Plug & Play payment gateway integrated within a **few hours**.

It takes only a few days for the multi-acquirer and multi-country set-up to enable customers to pay in their local currency and using local payment methods. With a straight-forward integration, merchants can access over 40 acquirers with a wide array of conversion-boosting features such as Smart Retries, Intelligent Transaction Routing, Flex 3DS, and many more.



## Book Demo



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